



PRESS RELEASE

March 2017

The Venture 5i[®] call for applications is launched! 20th edition of the Grenoble funding forum for innovative companies seeking funding.

Pioneering in meetings between start-up and investors in France, the 20th Venture 5i[®] convention, Forum 5i[®] (Innovation, Industry, Inclusion, Investment, International) funding forum organised by the Greater Grenoble City Area, will take place on May 31 and June 1st at the WTC Conference Centre in Grenoble. Venture 5i[®] provides optimal capital-raising conditions by organising a dedicated annual convention where innovative Alpine Arc companies looking for funding can meet national and international investors. This time-optimized two-day convention allows project developers to present their innovations and investors to have time to choose those they wish to explore.

Project developers who would like to participate in Venture 5i[®] have until **March 31 2017** to apply. They can register on the online platform (<http://venture5i-2017.insight-outside.fr/>) to submit their projects in all fields of innovation (digital, energy, environment, biotech/medtech, etc.) and at different levels of maturity (early stage, development). This convention will allow them to meet funding partners who can progress their project faster.

The selection committee composed of a prestigious jury of investors who are acknowledged experts in their field will judge the start-up on the basis of 8 criteria: proposal, market, product or service, competitive positioning, "Go-to-Market" development strategy, clients, funding and team. The Venture 5i[®] 2017 Selection Committee President is Diego Braguglia, General Partner- VI Partners (Swiss)

Investors come mainly to discover promising start-up based on technological developments from the various agencies in the rich Grenoble ecosystem. These start-up provide opportunities for investing sums ranging from 100 K€ to 8 M€.

Venture 5i[®] enjoys a solid reputation: 80% of investors recommend it to their peers and 90% of project developers regard it as a unique event during which 80% of contacts are considered to be very successful!

Forum 5i[®]

Organised by the Greater Grenoble City Area, this convention is recognised as one of the main European events supporting the development and funding of innovative companies. This year, Forum 5i[®] will be based on four major axes: a technology showcase, a round table, workshops and a funding forum: Venture 5i[®]. Since its creation in 1998, Forum 5i[®] has allowed start-up to raise almost 730 million of euros, 307 projects were presented to investors, 240 companies have been developed and it generates more than 3200 jobs today.

Forum 5i[®] Press centre - Le Service Kom by InfluenSo

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